

# Tanning Beauty & Well-Being<sup>info</sup>

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How to increase  
profits in 2005

Modern ways  
to fight diseases  
and aging

Be scar free!



# SAY GOODBYE TO YOUR SCARS

You thought you had to live with them forever... No more!  
Scars can disappear, thanks to Scarfix™.



Accidents, surgeries, bites, burns, cuts and acne cysts, among others, leave marks that constantly remind us of moments we would like to forget. They become even more insolent when they divert people's attention and raise undesirable questions.

Two inventive university graduates have found the way to minimize disfiguring scars, even rosacea and stretch marks. Totalling twenty-five years of experience in the purchasing of pharmaceutical products, Claude Marquis has perfected, along with communication expert René Gauthier, a skin repair treatment called Scarfix™.

Launched in June 2004, the Scarfix™ system differs from any existing formula because it combines two principles: a gel and a silicone sheet whose synergy makes wonders. The **gel** contains active herbal and aquatic agents bearing high concentrations of marine trace elements derived from pink "coral" algae (*Corallina officinalis*); it is proven to **activate the cell renewal process several thousand times**. Who can

beat that? A single application softens and lessens scar tissue while soothing irritation and reducing redness. To reach optimal results, the gel has to be applied two to three times per day in order to keep the scar moisturized, thus preventing hardening of its center. A similar gel is being used on severely burnt patients in some hospitals of Quebec, United Emirates and Syria.

Made of medical grade polysiloxane, the **silicone sheet** is used in various health centers because of its flexible and



occlusive properties. It is recommended to apply it daily, over the gel, for about six hours. Many people use them at night. The sheet is self-adhesive and re-usable; if maintained properly, one single sheet will last the whole treatment. It even comes in several colors to match your skin tone. ➤

"To better understand this concept, let's take the example of an iron", says René. "The gel is the steam; the silicone sheet, the iron. The more gel you apply, the more moisturized the scar will be. The same goes for silicone sheets: the more you use them, the more flattened the scar will be." His wife, whose leg fracture led to the insertion of a plate and screws, saw her scar shrink from seven to two centimetres, in other words by 28.3 %, within two and a half months. Encouraging, isn't it?



How much time does it take to make a scar vanish? It depends on these factors: adiposity of the tissue, how old the scar is, as well as the age, health condition and skin type of the person. In fact, the darker the epidermis, the longer the process. Normally, results happen within two to eight months. The cost involved? About \$125 to treat a seven centimetre scar.



Isn't it wonderful to know that we can now erase unwanted stigmata of the past? ■

*Tanning, Beauty & Well-being Info thanks Mr. Marquis and Mr. Gauthier from S.R. Innovative Products Inc. for this interview and the photographs they provided. Scarfix™ is available at Fleur Sauvage Cosmétiques (514) 233-3473, and on the Internet at [www.scarfix.ca](http://www.scarfix.ca).*

