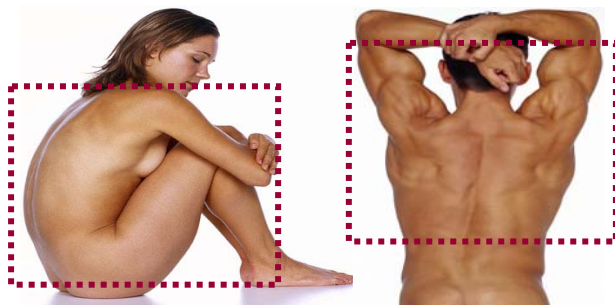


# Stretch Redux

TM/MC



## The solution to reducing undesirable stretch marks



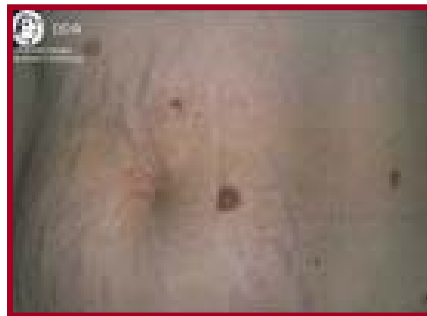
- \* Prevents and refines stretch marks
- \* Repairs uneven skin
- \* Diminishes redness of the skin
- \* Restores skin's elasticity and resilience
- \* Restores skin's natural tone
- \* Anti-oxidizing agent

Stretch marks are the skin's shock imprints that coincide with drastic hormonal changes at different stages of life, namely puberty and pregnancy. Historically, the term stretch mark refers to the skin "marks" inflicted by an instrument of punishment, notably a ruler or a rod.

Stretch marks appear suddenly and never disappear completely, evolving gradually from a pink-purple color to a white-ivory, and at times, pearly color. Being a permanent and visible skin anomaly, stretch marks are understandably undesirable.

### **STRETCH MARKS AFFECT EVERYONE**

Few women can avoid such disgrace since they are subjected to endogenous hormonal factors throughout life. Today, other factors are at work, such as corticoids treatment (ROGALSKI, 2002), obesity and, surprisingly, aesthetic surgery (due to stretched skin by breast and buttocks prosthesis, WHITE and al, 1995). Thus, more than 60% of women are affected by stretch marks.



Although the percentage is lower with men, they too are concerned. In their case, stretch marks are triggered by puberty, obesity and intense muscle development exercises (most commonly, of the shoulders, chest and arms).



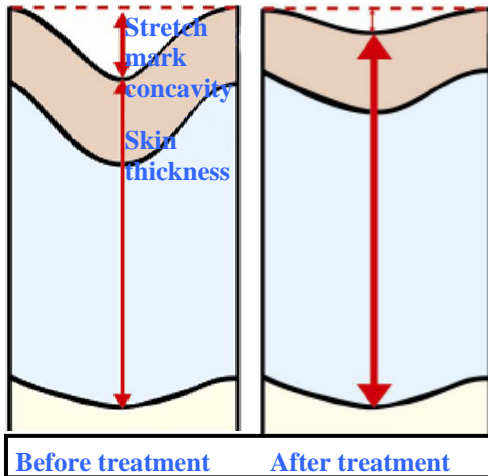


**StretchRedux™** is the solution to undesirable stretch marks, often due to the **gain or loss of weight**. **StretchRedux™** helps **prevent** stretch marks during the first months of pregnancy and, afterwards, it **limits** and **diminishes the redness** of the skin. After childbirth, **StretchRedux™** **reduces** and **refines** the stretch marks. **StretchRedux™**

not only **smoothes, softens** and **fades stretch marks**, it also **neutralizes the ageing of the skin** (anti-oxidizing agent). **StretchRedux™**'s formula restructures the skin texture associated with stretch marks and restores the skin's natural **resilience, elasticity** and **tone**. **StretchRedux™** is **composed of ingredients**, developed by the latest technology, that have a **synergetic affect**.

**CLINICAL EFFECTIVENESS TESTS** **In Vivo**

**Stretch mark reduction (after 56 days)**



<b>Stretch mark concavity</b>	<b>- 72.5%</b>
<b>Width</b>	<b>- 26.7%</b>
<b>Protuberance</b>	<b>- 21.9%</b>
<b>Color</b>	<b>- 21.7%</b>
<b>Skin thickness</b>	<b>+ 10.8%</b>

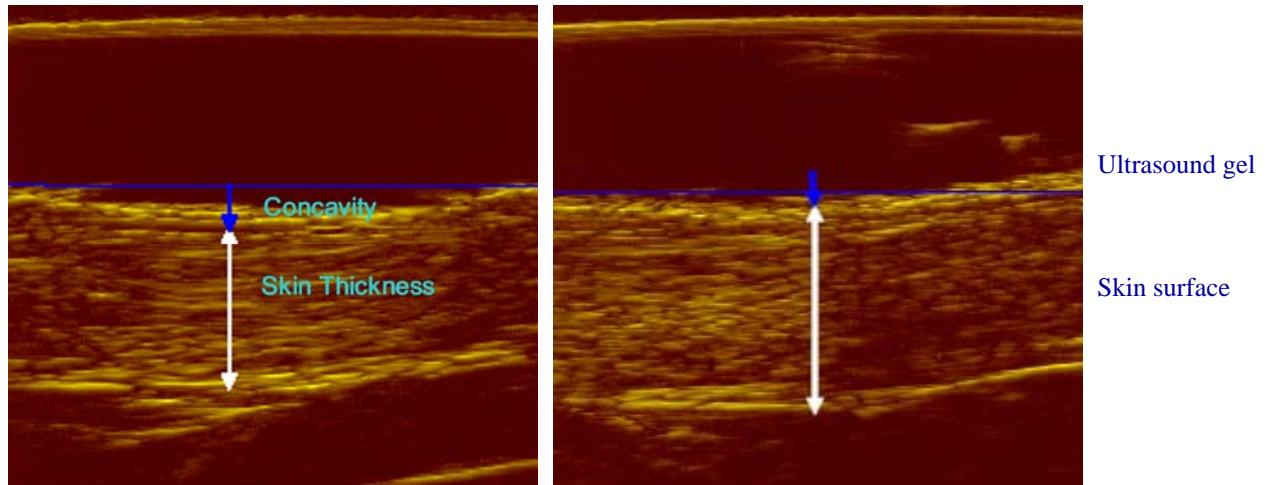
Clinical effectiveness tests  
 13 women with stretch marks following pregnancy; after twice-daily application of **StretchRedux™** during a 56 day period. Results; ultrasound image of stretch marks and evaluation by dermatologist:

The results of **StretchRedux™** are visible and significant. After 2 months of application, the stretch marks become faint and the skin smoother.



## Removing stretch marks

The above ultrasound image illustrates the evolution of the dermis structure which, from a lamellate aspect, takes on a mastic aspect that is characteristic of normal dermis.



Before

After 56 days : filling of  
cavity : 72%

The dermatological evaluation points to a clear improvement of all 3 criteria :

**Color**      **Protuberance**      **Thickness**

Dark pink changes to light pink with a - 1,6 grading ( - 22%).

The roughness of the surface of the stretch marks is much less apparent with a significant reduction of a 1,3 grading ( - 22%).

The distension of the stretch marks is greatly reduced, virtually of 2 grades ( - 26%).



The following image illustrates the improvements

- \* S.R. Innovative Products Inc. uses, among other ingredients, Registril™ a patented ingredient from Sederma in the manufacturing of their product **StretchRedux™**.

